

# SOUTH BAY GALLERIA

1815 HAWTHORNE BOULEVARD  
REDONDO BEACH, CA

[www.southbaygalleria.com/leasing](http://www.southbaygalleria.com/leasing)



CBRE

## LOS ANGELES

### THE ENTERTAINMENT CAPITAL OF THE WORLD

Los Angeles boasts the world's third largest metropolitan economy at \$710 billion GDP. (City of Los Angeles)

Los Angeles is the most populated County in the Nation with over 10.2 million people. (United States Census)

Home to more than 20 film and television studios, among them Fox (Netflix & Disney), Paramount Pictures, Sony Pictures (Columbia & Tristar), Universal Studios (Dreamworks), Warner Brothers Studios, and Walt Disney Studios (Lucas Film, Pixar, Marvel & 20th Century Fox).

The future home of the 2028 Olympics.

#### FUN FACT

Dodger Stadium is the largest MLB stadium in the Nation with up to 56,000 capacity. (Geoshen)



## REDONDO BEACH

A SOUTH BAY LANDMARK  
WITH A SPLASH OF FUN



60,000

jobs created by the Los Angeles  
Air Force Base and its Space  
and Missile Systems Center



70,000 CAPACITY

phase 1 of the SoFi Stadium Sports  
and Entertainment Complex opened  
in Summer of 2020 with a plaza event  
venue and 6K seat performance venue.



10

top brands have headquarters in the  
area including Honda, Raytheon,  
Chevron, BP, Mattel, Northrop Grumman,  
Lockheed Martin, Xerox, and more



129 MILLION

tourists and locals visit the beaches  
that make up the South Bay  
(Redondo, Hermosa and Manhattan)



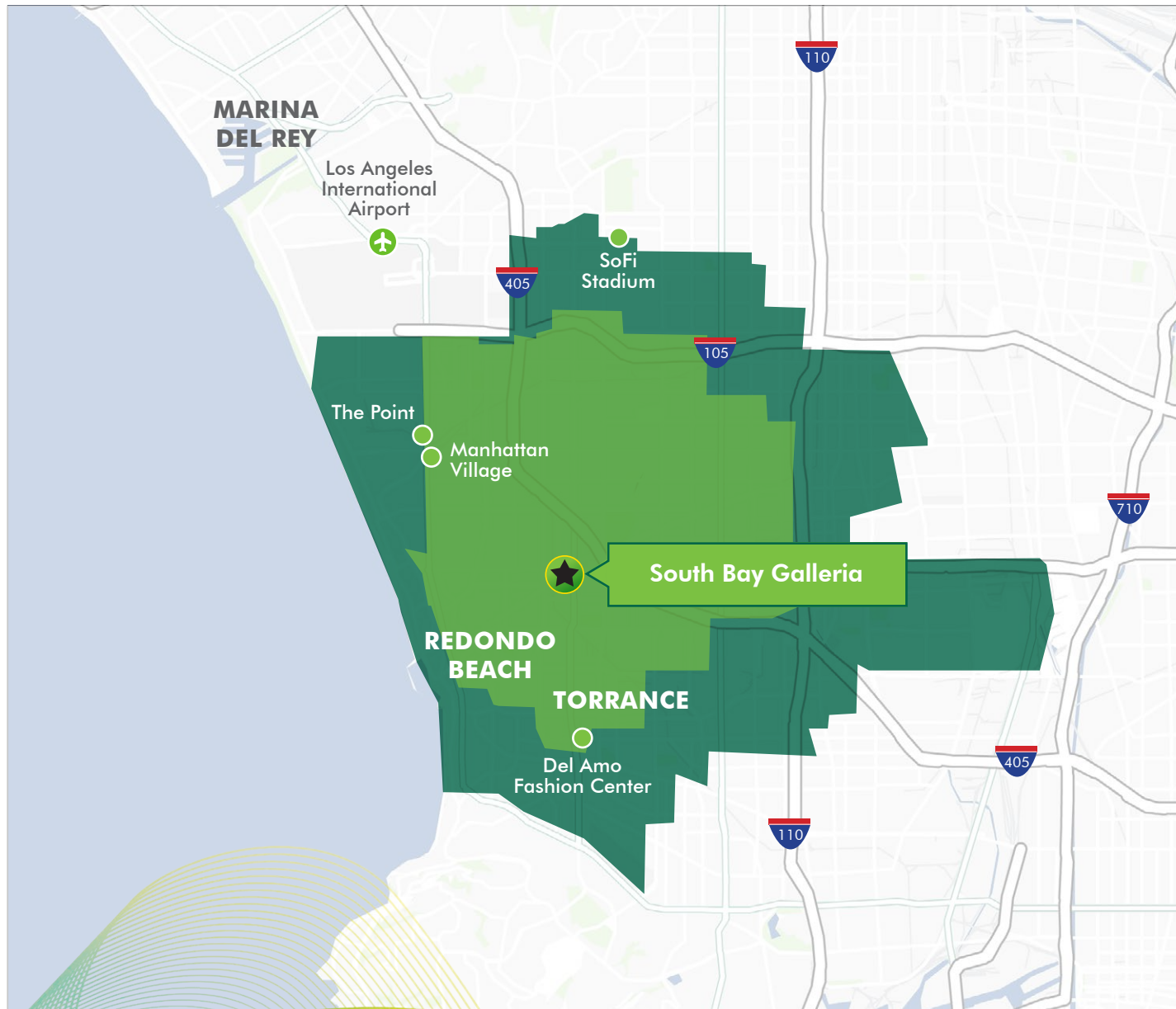
396,000

cars travel daily via adjacent 405  
freeway through the South Bay



## TRADE AREA

### WHY SOUTH BAY GALLERIA?



Primary  
Secondary

## DEMOGRAPHICS

South Bay Galleria is located in the heart of the Redondo Beach community. The area boasts relaxing seaside ambiance attracting shoppers from surrounding areas with a unique style for every budget.

### PRIMARY/SECONDARY TRADE AREA



**Population: 718,719**



**Average Income: \$109,261**



**Households: 245,708**

### 30 MINUTES DRIVE TIME



**Total Population: 3,099,852**



**Average Income: \$97,264**



**Households: 1,006,448**



## SHOPPER PROFILES



**13.5% 13A INTL. MARKETPLACE**

- Median age: 33
- Attentive to personal style; purchases reflect their youth and their children (top market for children's apparel)
- Young, diverse families with 41% having children and a notable proportion of multigenerational households, 74% above the national average
- Predominantly Hispanic and connected to their culture



**11.1% 2A URBAN CHIC**

- Median age: 43
- Well educated, more than 65% of residents hold a bachelor's degree or higher which is 112% above the national average
- Eat organic foods, drink imported wine, and truly appreciate a good cup of coffee
- Professionals that live a sophisticated, exclusive lifestyle, shop at luxury retailers and are well-travelled



**10.3% 2C PACIFIC HEIGHTS**

- Median age: 43
- Upscale lifestyle
- Median household income and net worth are much higher than the US average
- Highly-educated, and ethnically diverse
- They indulge in fine dining, clothing, travel, and experiences

## SHOPPER BEHAVIOR

### HIGH MOBILITY. HIGHER SPENDS.

Higher spending power for a thriving retail market.



**\$79,305**

Average annual HH discretionary budget.



**\$4,464**

Average amount spent eating out per household.  
**20% above national average.**



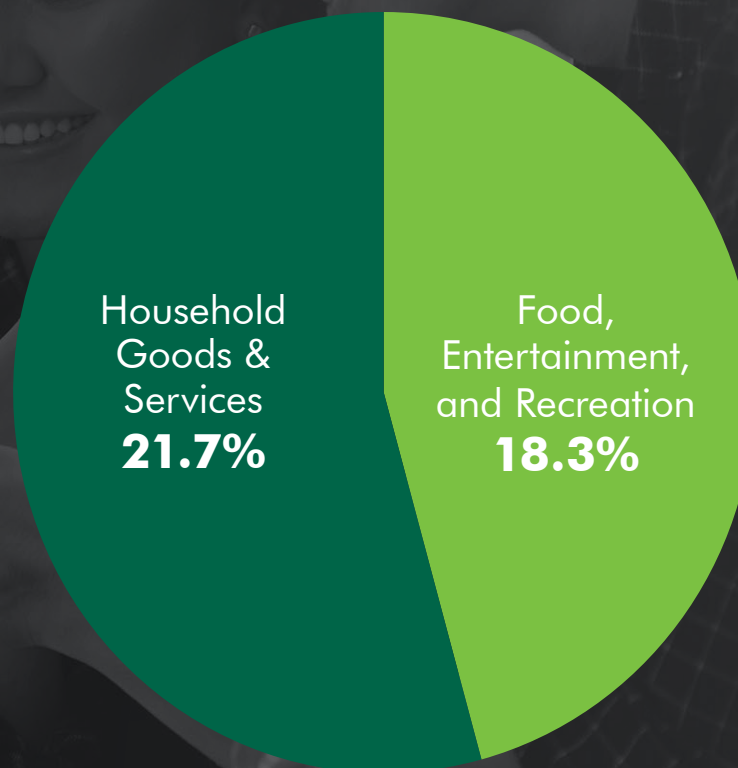
**\$6,382**

Average amount spent on groceries per household.  
**17% above national average.**



**\$2,617**

Average amount spent on apparel & services per household.  
**21% above national average.**



## THE MIX SOUTH BAY GALLERIA

### DINING



### ENTERTAINMENT



### RETAIL

Abercrombie & Fitch

Bath & Body Works

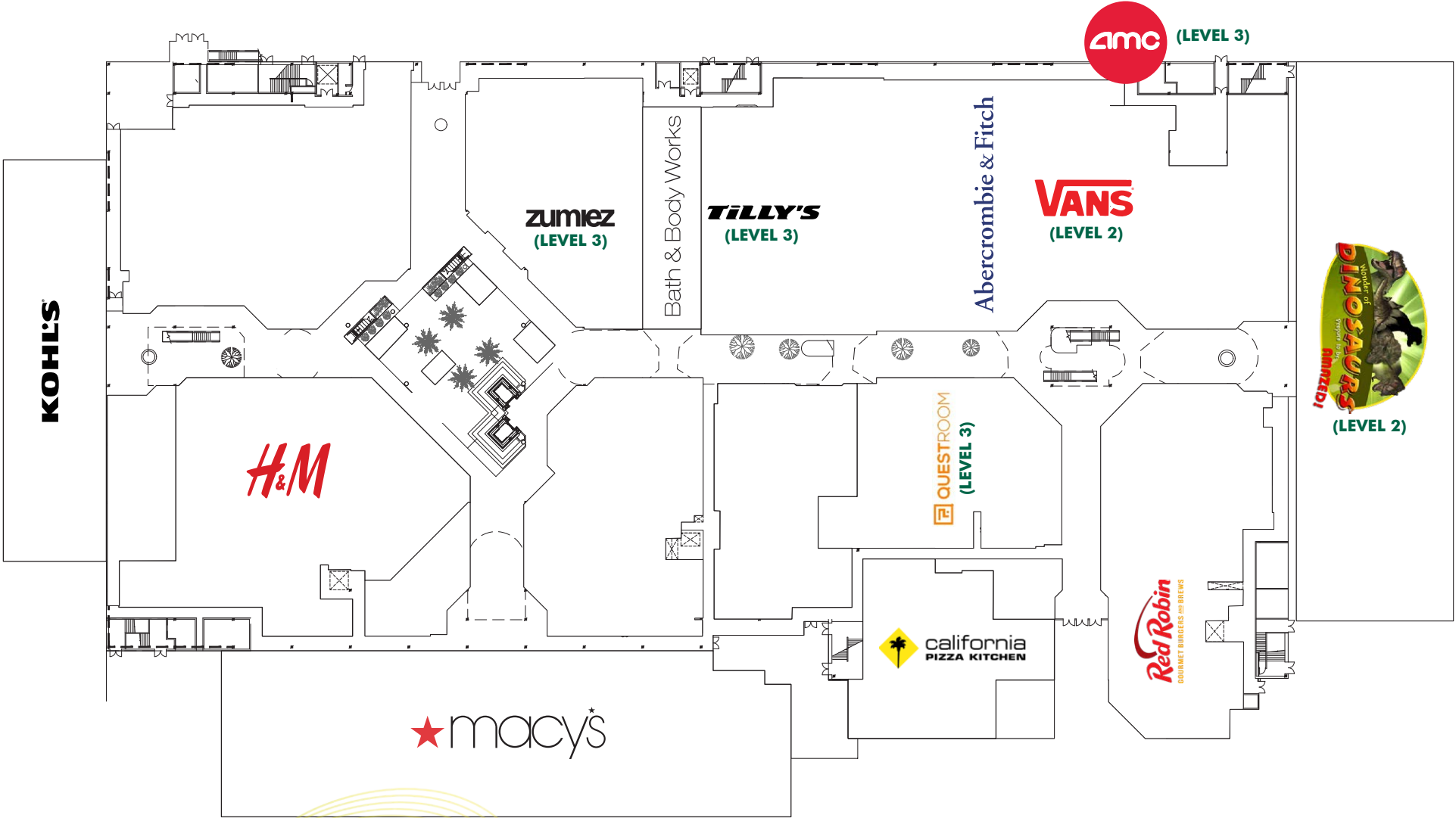
H&M TILLY'S

VANS zumiez

KOHL'S ★ macy's



**SITE PLAN**  
**SOUTH BAY GALLERIA**





## JOIN US!

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